

# SUSTAINABLE PACKAGING SOLUTIONS

Just in time for the holidays and Q4 mailings



## SOLUTION #1 RECYCLED PACKAGE STICKERS

Adding a package sticker makes a special delivery stand out and gets your shipment noticed. Best of all, package stickers can be printed on 100% recycled material made from 100% post-consumer waste.



## SOLUTION #2 WATER-ACTIVATED REINFORCED PAPER TAPE

Sealing your package with water-activated reinforced packaging tape makes a memorable brand impression while adding tamper-evident security to the delivery. The paper tape is both sustainable and repulpable.



## THE BENEFITS OF SUSTAINABLE PACKAGING



### Reduced Environmental Impact

Sustainable packaging shrinks your environmental footprint by decreasing carbon emissions related to transportation.



### Resource Conservation

The sustainable materials conserve forests, reduce water consumption and minimize pollution associated with resource extraction and processing.



### Cost Savings

While the initial investment may be higher, businesses realize long-term cost saving through reduced material usage, lower disposal costs and potential tax incentives.



### Enhanced Brand Image

Sustainable packaging solutions appeal to environmentally conscious consumers, enhancing brand reputation and deepening customer loyalty.



### Revenue Growth

An increasing number of consumers actively seek products with eco-friendly packaging, driving higher demand and sales revenue.